How BSNET Opens the Door of Profit for Tree Care Arborists

When we approached BSNET to design an app for our customers’ trees, they got a complete vision of our business and integrated our customers, the growth of our business, and the location of the company. The tree doctors at BSNET are not just salesmen. They are the experts who can identify the potential of a tree to grow and its problems. They have the expertise to diagnose the problems and recommend the best solution.

Climbing professionals have recommended that BSNET is the number one in the market when it comes to the quality of their services. Their expertise is unmatched in the field of arboriculture. In the past 10 years, BSNET has seen the number of customers increased by 35%. This has led to a tremendous increase in revenue. In the past 3 years, the number of customers increased by 72%. The company is now looking to expand its services to more cities.

Let’s Have a Look at the Statistics Below

<table>
<thead>
<tr>
<th>Before Digital Marketing</th>
<th>After Digital Marketing</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>396 Visitors in 2019</td>
<td>535 Visitors in 2020</td>
<td>+35%</td>
</tr>
<tr>
<td>681 Visitors in 2019</td>
<td>1172 Visitors in 2020</td>
<td>+72%</td>
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</tbody>
</table>

We experienced a dramatic increase in sales due to the success of our digital marketing campaigns. Our visitors have increased by 35% and 72% in the past two years. This has resulted in a significant increase in revenue. In 2020, we had 535 visitors and 1172 visitors in 2020. This is a 35% increase in visitors and a 72% increase in visitors.

How We Brought the Change?

The success of the company lies in the strategy of our marketing team. For successful digital marketing, it is essential to have a strong online presence. The team at BSNET has developed a strong online presence, which has led to an increase in sales. Their strategy includes creating informative content, engaging with customers, and using social media.

We also work on the tree and garden industry of the future. Previously, the tree and the market did not have a common language. The idea is to create a successful tree care service. The company is now focusing on the future and is looking to expand its services to more cities.

Let’s Have a Look at the Statistics Below

| Percentage Increase | 35% | 72% |

Summing Up

We started working on this project in 2018 and since the month of April 2020, at the end of the previous year, we have had successful results. The team at BSNET has worked hard and has expanded its services to more cities.

David Cameron
Owner of BSNET

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